Tiffany Marie Do

[I.D. Portfolio](#)

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Skills Summary

Motivated and detail-oriented **instructional designer** with a comprehensive educational background in **graphic design, motion design, and marketing.** I create engaging eLearning content using a strategy that focuses on reducing cognitive load. This allows the viewer to retain the information and effectively apply it to real-world situations.

Proficient in tools such as Articulate Storyline, Adobe Creative Suite, and Camtasia. Experienced in designing technical training materials, video-based learning, and instructor-led courses. Expertise in utilizing instructional design models like ADDIE and SAM, applying agile methodologies, and creating user-focused designs to meet organizational goals.

Education

Master of Science in Instructional Design and Technology

California State University Fullerton

Bachelor of Arts in Desing Studies

California State University San Bernardino

Associates of Arts in Graphic Design

Foothill College – Los Altos Hills, CA

Skills

Technical Skills:

- Articulate Storyline /Rise
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver, Premier Pro, After Effects)
- Moodle, Canvas, SCORM Cloud
- Standards: SCORM, xAPI, Accessibility (WCAG)
- Video Editing / Motion Design
- UX/UI
- Basic HTML/CSS, JavaScript

Soft Skills:

- Needs Assessment and Evaluation
- Communication: Storyboarding, scriptwriting, SME collaboration
- Agile Project Management: Timelines, iterative development, stakeholder collaboration
- Problem-Solving: Creating innovative learning solutions for diverse needs

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Projects

eLearning Module: Learn to Predict Stock Price Direction

- Developed a 30-minute interactive course using **Articulate Storyline**, incorporating branching scenarios and quizzes.
- Applied adult learning principles and SCORM standards for seamless LMS integration.
- Designed user-friendly navigation and interactive components to enhance engagement.

eLearning Mini Course: Color Theory Fundamentals

- Built an interactive course in **Articulate Rise** focusing on foundational color theory concepts.
- Designed engaging modules using responsive design principles for seamless accessibility on multiple devices.
- Incorporated quizzes and multimedia elements to enhance learner retention.

Dog Training Course

- Developed a comprehensive eLearning course using **Articulate Storyline**, featuring interactive scenarios and performance metrics.
- Applied adult learning principles and SCORM standards for seamless LMS integration.
- Included video demonstrations, branching scenarios, and assessments to enhance user engagement.

Professional Development

- Participated in **eLearning Guild Webinars** on SCORM/xAPI integration and advanced course development.
- Completed Agile training to support iterative learning solution development.